

12th MESSE NAGOYA 2017

One of the Largest Cross-Industrial Trade Fairs in Japan.

EXHIBITION HIGHLIGHTS

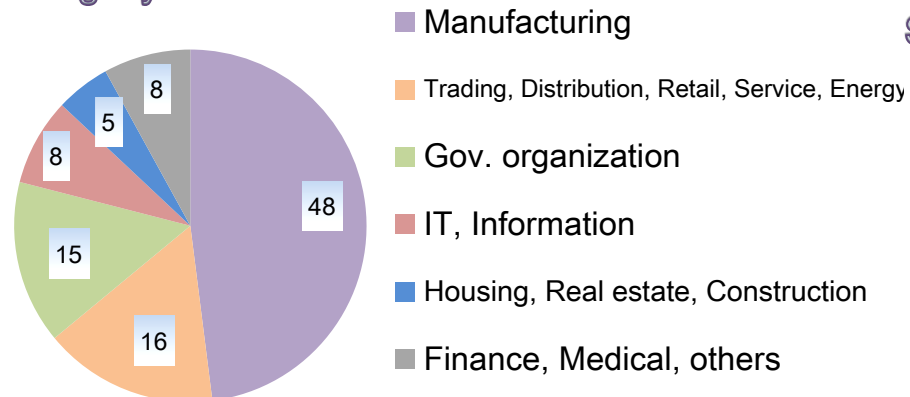
The 12th MESSE NAGOYA was successfully ended with 1,432 exhibitors (companies or organizations, record-high) and 62,381 visitors. 95 foreign governments, organizations and companies from 15 international countries or area participated as exhibitor with the purpose and successful results of introducing their goods or services to the existing potential customer and partners in Nagoya, the largest industrial homeland-area in Japan.

- Date : November 8th (Wed) to 11th (Sat), 2017
- Venue : Port Messe Nagoya, Nagoya-city, Aichi Prefecture, Japan
- Organizer : Messe Nagoya Executive Committee
(Aichi Prefectural Government, City of Nagoya and Nagoya CCI)

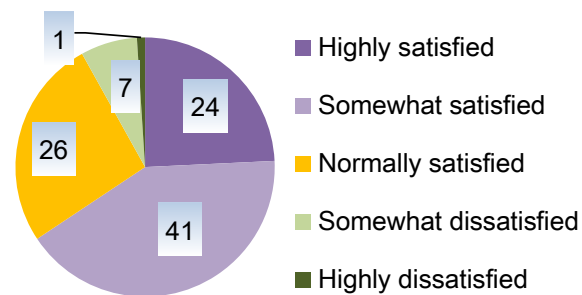
Exhibitors: 1,432 companies or organizations (1,714 booths)

Exhibitors from Overseas
15 countries or area,
95 companies or organizations

Category of Exhibitors



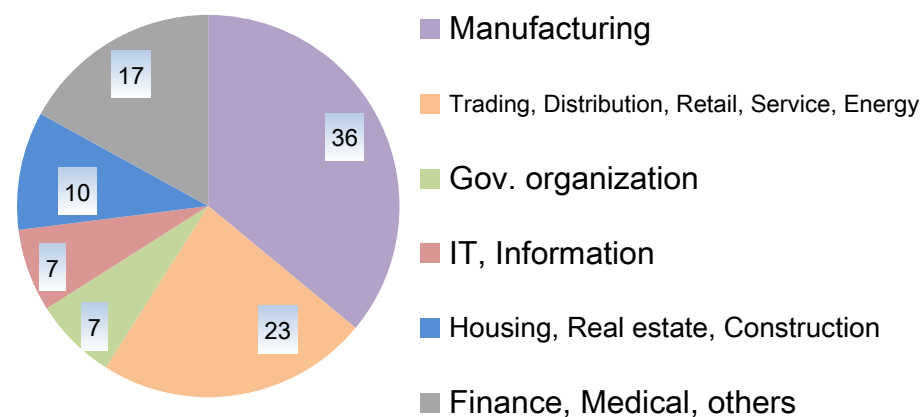
Satisfaction Level of Exhibitors



Visitors: 62,831 people, during 4 days to the venue

(Each color in the graph, below, indicates the same category as the graph, above.)

Category of Visitors



Visitors during Messe Nagoya

Date	Weather	Visitors
Nov.8 th	Cloudy after rain	13,792
Nov.9 th	Fine	18,014
Nov.10 th	Fine	19,242
Nov.11 th	Fine	11,783
Total Visitors		62,831

Category "Manufacturing (36%)" can be divided into 3 categories.

- 1)Steel, Metal, Machinery, Electrical: 56%
- 2)Automobile, Aircraft, Transport equip.:25%
- 3)Chemical, Textile, etc.: 19%

Events during Messe Nagoya



Opening Ceremony (300 attendees)

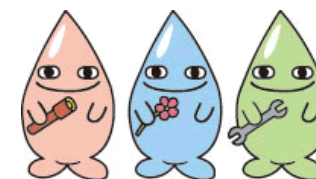


Opening Reception on Nov. 8th



Global Seminar on Nov. 9-10th

- **2017 result in MESSE NAGOYA**
7 government organizations with 289 participants in total.
= Ave. 41 participants per a seminar.
- If a government organization would be an **exhibitor of Messe Nagoya**, it will be able to hold an **invest-related seminar, by Free-of Charge**
- **Country held "Global Seminar"**: India, Vietnam, Indonesia, Korea, Russia, Thailand, China
(Total 7 presenters)



MESSE NAGOYA 2018

Schedule : **November 7 (Wed) to 10 (Sat), 2018**
Apply for exhibition booth to messenagoya@nagoya-cci.or.jp

Views & Scenes at the venue



◆Business Seminar



Masashi Okada
Project Manager
H3 Project Team
Space Technology Directorate1
Japan Aerospace Exploration Agency



Masato Otsubo (Left side)
CEO YUKI Precision Co., Ltd.

Akihiro Nishimura (Right side)
CEO Nishimura Precision Co., Ltd

◆Other Seminars

- Aichi Prefecture Robot Seminar
- Next-Generation Vehicles Forum 2017

In MESSE NAGOYA, we held many other events to promote the visit.