

13th MESSE NAGOYA 2018

One of the Largest Cross-Industrial Trade Fairs in Japan.

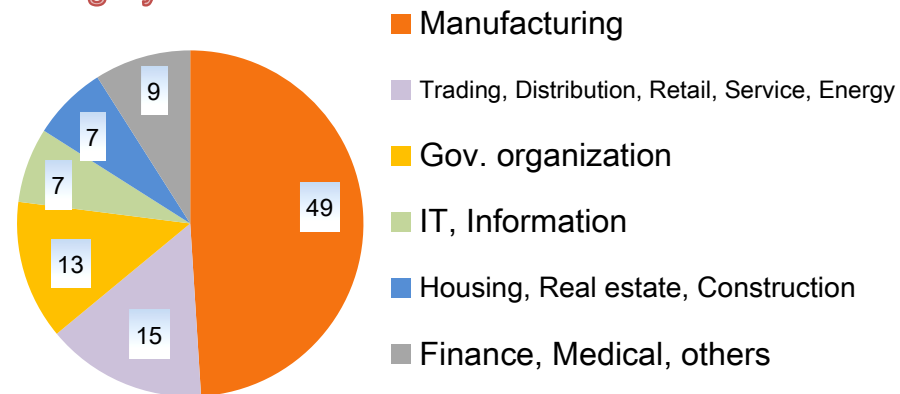
EXHIBITION HIGHLIGHTS

The 13th MESSE NAGOYA was successfully ended with 1,437 exhibitors (companies or organizations, record-high) and 61,952 visitors. Many governments, organizations and companies participated as exhibitor with the purpose and successful results of introducing their goods or services to the existing potential customer and partners in Nagoya, the largest industrial homeland-area in Japan.

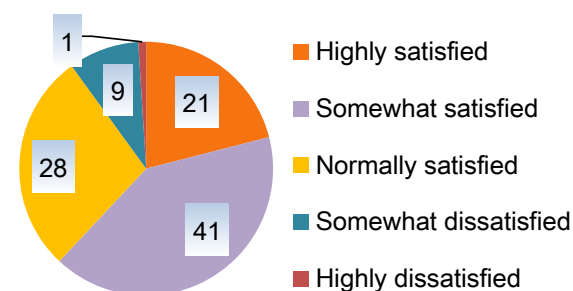
- **Date** : November 7th (Wed) to 10th (Sat), 2018
- **Venue** : Port Messe Nagoya, Nagoya-city, Aichi Prefecture, Japan
- **Organizer** : Messe Nagoya Executive Committee
(Aichi Prefectural Government, City of Nagoya and Nagoya CCI)

Exhibitors: 1,437 companies or organizations (1,738 booths)

Category of Exhibitors



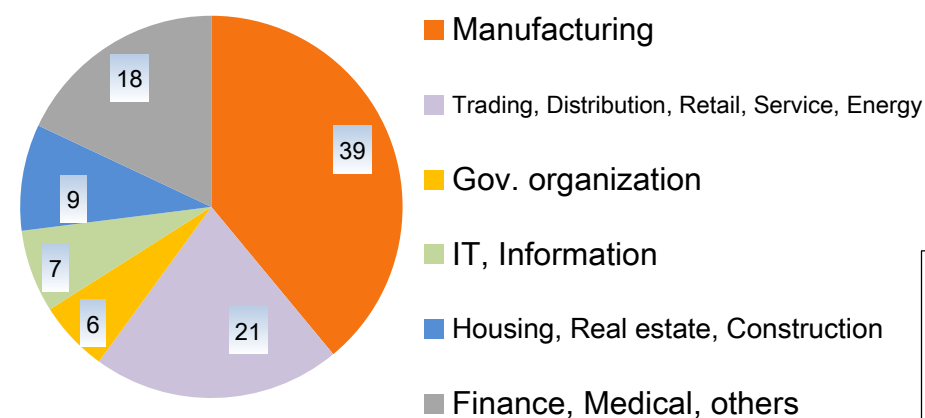
Satisfaction Level of Exhibitors



Visitors: 61,952 people, during 4 days to the venue

(Each color in the graph, below, indicates the same category as the graph, above.)

Category of Visitors



Visitors during Messe Nagoya

Date	Weather	Visitors
Nov.7 th	Fine	14,281
Nov.8 th	Fine	17,559
Nov.9 th	Cloudy after rain	19,016
Nov.10 th	Fine	11,096
Total Visitors		61,952

Category "Manufacturing (39%)" can be divided into 3 categories.
 1)Steel, Metal, Machinery, Electrical: 57%
 2)Automobile, Aircraft, Transport equip.:26%
 3)Chemical, Textile, etc.: 17%

Events during Messe Nagoya

◆Opening Ceremony



◆Opening Reception

◆Business Seminar



"Made in Japan" to the world

Toshio Yamada
CEO & Founder
LIFESTYLE ACCENT INC.



Motivational revolution of
"Shinkansen cleaning team"

Teruo Yabe
Representative Omotenashi Company



Digital technology changes
business

Yuichiro Iwaki
CEO, SPEED INC.

◆Global Seminar on Nov. 8-9th



- Country held "Global Seminar";
Thailand, Israel, Netherlands,
Russia, England, Korea
(Total 6 presenters)

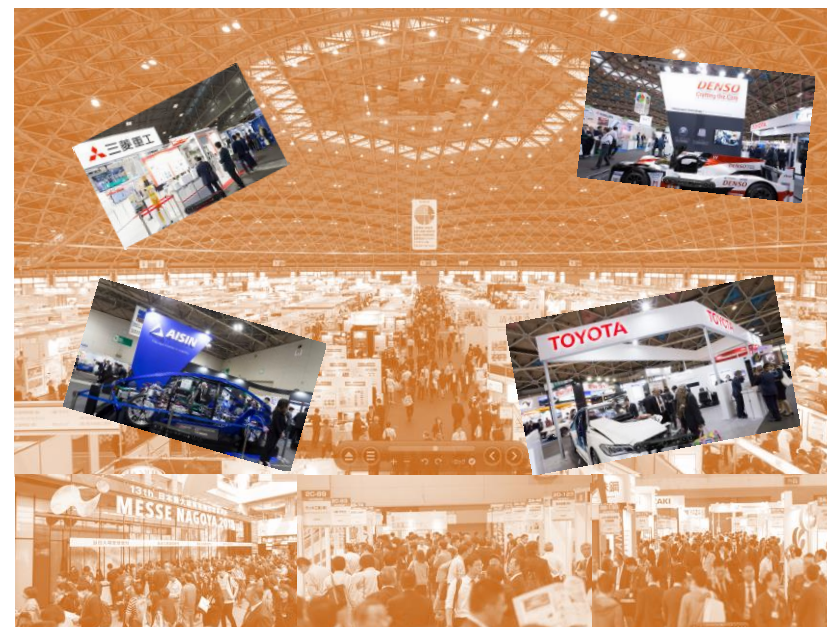
- If a government organization would be an exhibitor of Messe Nagoya, it will be able to hold an invest-related seminar, by Free-of Charge

◆Other Seminars

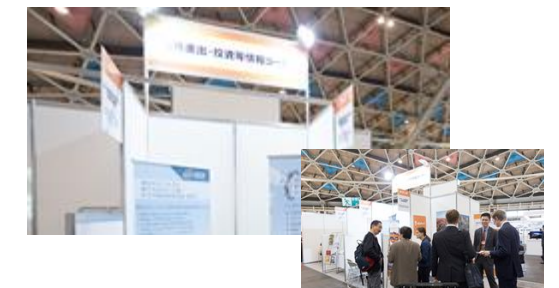
- Nagoya AI × Robot Seminar
- Next-Generation Vehicles Forum 2018

In MESSE NAGOYA, we held many other events.

Views & Scenes at the venue



◆Overseas expansion / investment information corner



- This corner was newly established for overseas government organization.

USA, England, Israel, Netherlands,
Thailand, Russia
(Total 6 countries)

MESSE NAGOYA 2019

Schedule : November 6 (Wed) to 9 (Sat), 2019

Apply for exhibition booth to messenagoya@nagoya-cci.or.jp