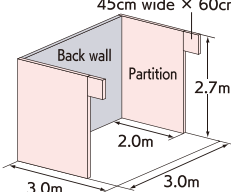
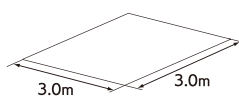


# About Exhibition booth fees Please choose 1 or 2

## 1 Offline exhibition/online exhibition set \* We cannot accept applications for "Offline exhibition only."

- The exhibition booth fees do not include fees for booth decoration, rental equipment, charges for electricity, water, gas, etc. Please refer to the following table for the basic equipment and basic pack.
- The booth locations and fees for package decoration and rental equipment, and charges for electricity, water, gas, etc., will be announced at the briefing session (online video starting on September 1st).

| Booth name   | Basic Booth  |                                | Concrete slab floor booth (vacant space only)  |                     |
|--|--|--------------------------------|--|---------------------|
|  | For an odd number of booths of 7 booths or more, there is no setting   |                                | An even number of 6, or more booths.   |                     |
| General Exhibitors                                   | ■ Exhibition fee (tax included/1 booth)<br><b>JPY 187,000</b><br>+<br>■ Online exhibition fee (tax included/1 company)<br><b>JPY 11,000</b>  |                                | ■ Exhibition fee (tax included/1 booth)<br><b>JPY 165,000</b><br>+<br>■ Online exhibition fee (tax included/1 company)<br><b>JPY 11,000</b>                    |                     |
|  | ■ Exhibition fee (tax included/1 booth)<br><b>JPY 121,000</b><br>+<br>■ Online exhibition fee (tax included/1 company)<br><b>JPY 11,000</b>  |                                | ■ Exhibition fee (tax included/1 booth)<br><b>JPY 110,000</b><br>+<br>■ Online exhibition fee (tax included/1 company)<br><b>JPY 11,000</b>                    |                     |
| Members of the Nagoya Chamber of Commerce & Industry | Allocated booth(s)   | Booth Configuration            | Allocated booth(s)   | Booth Configuration |
|  | 1-3 or 5 booth(s)  | In a Row                       | 6 or 8 or 10 booths  | Without rear walls  |
|  | 4 or 6 booths  | In a Row or Without Rear Walls |  |                     |
|  | 8 or 10 booths   | Without Rear Walls             | 12 or more booths  | Island booths       |
| 12 or more booths                                    | Island booths  |                                |  |                     |
| Booth size (external dimensions)                     | ■ Booth size (external dimensions)<br>Width, depth, and wall height<br><b>3m × 3m × 2.7m</b><br>(core-to-core dimensions 2.97m)<br>Protruding company name board<br>45cm wide × 60cm high<br> |                                | ■ Booth size (external dimensions)<br>Width and depth<br><b>3m × 3m</b><br> |                     |
|  | ● Partition/back wall (system panel) ———<br>● Protruding company name board ———  |                                |  |                     |
| Basic Facilities                                     |  |                                |  |                     |
| Basic pack   | We will offer a set of tools for attracting visitors (e.g. promotional brochures, envelopes, posters) depending on the number of booths you apply for.   |                                |  |                     |

### Application example of basic booth

Invoice sending/Scheduled for July Payment deadline/until Wednesday, August 31

In the case of one company and one booth

■ Exhibition fee  
 JPY 187,000 × 1 booth  
 +  
 ■ Online exhibition fee  
 JPY 11,000 × 1 company

Total JPY 198,000 (tax included)

In the case of 3 booths for 1 company

■ Exhibition fee  
 JPY 187,000 × 3 booths  
 +  
 ■ Online exhibition fee  
 JPY 11,000 × 1 company

Total JPY 572,000 (tax included)

Joint exhibition 1 group (10 companies) / 5 booths

■ Exhibition fee  
 JPY 187,000 × 5 booths  
 +  
 ■ Online exhibition fee  
 JPY 11,000 × 1 companies/organizations  
 (10 companies + 1 organization)

Total JPY 1,056,000 (tax included)

\* Representative companies and organizations that serve as a coordinator and contact point must also participate in online exhibitions.

\* For applicants for a basic booth, partition panels and protruding company name boards may be set up based on the number of booths required within the specified limit. You will be charged if you need more than the specified limit.

## Booth configurations

### ▶ Basic booth

Exhibitors may freely add original decoration within their own booths at their own expense within the scope defined in the Exhibitors' Manual. However, the basic equipment (partitions, back walls, company name boards) constructed by the secretariat cannot be removed.

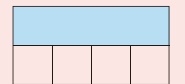
● If you wish to hold your display using four or six booths, you must choose either booths in a row or booths without rear walls and note your selection in the application form.

### ▶ Island booth (12 booths or more)

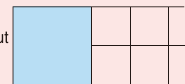
If you apply for 12 booths or more - basic booths or concrete slab floor booths - the booth configuration will be an island booth facing the aisle on all sides.

In principle, although it will be an island booth, please understand that we may not be able to comply with your request depending on the application category and all the layout of the entire venue.

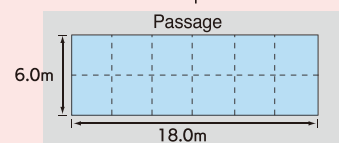
Booths in row



Booths without rear walls



Twelve-booth example



## 2 Exhibition fee for online exhibition only (tax included/1 company)

\* Please see page 2 for details on the online exhibition.

■ General Exhibitors

**JPY 55,000**

■ Members of the Nagoya Chamber of Commerce & Industry

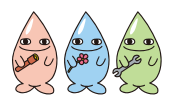
**JPY 22,000**

## Contact information for applications and inquiries

### Messe Nagoya Executive Committee

(c/o Nagoya Chamber of Commerce & Industry)  
 2-10-19, Sakae, Naka-ku, Nagoya, 460-8422, JAPAN  
 E-mail [messenagoya@nagoya-cci.or.jp](mailto:messenagoya@nagoya-cci.or.jp)

<https://www.messenagoya.jp>



Official character: "Messe-kun"